

Patent
245/249 (6046-101D9)REMARKS

By this supplemental amendment, Applicant is submitting amendments to claims 17-30, 33-37 and 39-42 and 44-53. Also, Applicant has canceled claims 31 and 38, without prejudice, and has added new claims 54-95. Claims 17-30, 33-37, and 39-42 and 44-53 are amended to further clarify them. The claims as amended define Applicant's system shown in Figure 2 of the drawings of the present specification and the corresponding description in the specification. New claims 54-95 are method claims that are directed to the same system.

Applicant respectfully requests favorable consideration and allowance of these claims. The claims here are distinct from the prior art asserted by the examiner and the prior art otherwise of record.

Respectfully submitted,

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MARKED-UP VERSION: (indicating the amendments to the claims)

17. (Amended) A commercial transaction communication system for selectively enabling [video] communications including video between [members of plural groups, as buyer groups including at least one buyer and as vendor groups including at least one vendor, at remote locations] multiple buyers and a plurality of different vendor sites for accomplishing electronic commerce transactions, wherein at least certain of the vendor sites or the commercial transaction communication system or both are associated with (1) a data site for storing data for one or more vendors and (2) an audio response unit or (3) an operator interface or (4) both, the communications between the multiple buyers and the vendor sites enabled through lines of a public communication system, comprising:

[video display systems, at least one video display system for at least each of said one buyer and said one vendor, the video display system including video display terminals, the terminals including an input, at least one of said video display systems being capable of operating in at least two modes,]

processor capability for selectively controlling communications between certain multiple buyers and certain vendor sites, the processor selectively processing communications based on an area of interest indicated by certain multiple buyers (a) via remote terminals with a video display via an on-line computer service, or (b) via remote telephonic terminals responding to automated voice prompts from the audio response unit, or (c) via an operator interface, the processor capability utilizing the area of interest to determine responsive data relating to the area of interest from the data site and providing the responsive data to the certain multiple buyers via the remote terminals with a video display, the remote telephonic terminals or the operator terminal;

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a dynamic [, full motion] video storage system [for providing real-time video of at least certain vendors to certain of said buyers, said video system including at least one camera to image at least one of said buyer and seller,] associated with the data site of at least certain vendor sites for storing video data including dynamic video data or high resolution still video images, wherein select video data is determined for the certain multiple buyers under control of the processor, the select video data responsive to the area of interest indicated by the multiple buyers via the remote terminals with a video display:

an interconnect system adapted to electronically couple the [video display] terminals with video display, via lines of the public communication system, with certain vendor data sites and to provide certain of the multiple buyers with text data from the data site and the select video data responsive to the area of interest [and to permit the exchange of commercial transaction data between said buyer and seller, and

a format switch adapted to selectively couple said vendors and buyers in an interoperable manner to effect video communication in a selected video format, said format switch being coupled to the interconnect system].

18. (Amended) The commercial transaction communication system for selectively enabling video communications between [members of plural groups] multiple buyers and vendor sites of claim 17 wherein [the format switch is coupled to a] each terminal with video display for use multiple buyers has a video codec [of said buyer].

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19. (Amended) The commercial transaction communication system for selectively enabling video communications between **[members of plural groups]** multiple buyers and vendor sites of claim 17 wherein the form of communication is analog.

20. (Amended) The commercial transaction communication system for selectively enabling video communications between **[members of plural groups]** multiple buyers and vendor sites of claim 17 wherein the form of communication is digital.

21. (Amended) The commercial transaction communication system for selectively enabling video communications between **[members of plural groups]** multiple buyers and vendor sites of claim 20 wherein the digital communication includes digital video.

22. (Amended) The commercial transaction communication system for selectively enabling video communications between **[members of plural groups]** multiple buyers and vendor sites of claim 17 **[further including an input system for actuation by buyers and vendors for interaction with said system, at least certain of said buyers adapted for utilizing an]** wherein the on-line service [as a portion of said] is incorporated within the commercial transaction communication system.

23. (Amended) The commercial transaction communication system for selectively enabling video communications between **[members of plural groups]** multiple buyers and vendor sites of claim 17 further including a **[storage]** memory for storing data on said **[members**

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of said plural groups,] including buyer identification data [relating to both buyer groups and vendor groups,] commercial transaction data relating to at least certain [members] buyers.

24. (Amended) The commercial transaction communication system for selectively enabling video communications between [members of plural groups] multiple buyers and vendor sites of claim 17 [further including a control system to selectively interconnect said members of said plural groups, including at least certain of said buyers and sellers, said control system selectively providing transmission of] wherein the processor selectively provides only dynamic [, full motion] video.

25. (Twice Amended) The commercial transaction system of claim 17 further including an audio system for provision of audio from the vendor sites to [said possibly interested buyer] certain multiple buyers in combination with a high resolution still image.

26. (Amended) The commercial transaction communication system of claim 25 wherein the audio system provides voice from the vendor sites.

27. (Amended) The commercial transaction communication system of claim 26 wherein the audio system provides real-time voice communication from the vendor sites.

28. (Amended) The commercial transaction communication system of claim 17 wherein the dynamic video storage system [includes] is compatible with a camera input associated with certain vendor sites [at least with said vendor].

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29. (Amended) The commercial transaction communication system of claim 28 wherein the camera is adapted to image **[said vendor]** a person at certain vendor sites.

30. (Amended) The commercial transaction communication system of claim 17 wherein the dynamic video storage system [includes a video storage system] stores both dynamic video and high resolution images at the vendor sites or at another location remote from the vendor sites.

33. (Amended) The commercial transaction communication system of claim 17 wherein the **[dynamic video system includes a]** select video data [is] provided to the terminal with video display includes freeze frame capability.

34. (Amended) The commercial transaction communication system of claim 17 wherein the select video data displayed at the terminal with video display **[dynamic video system]** includes **[a]** high resolution still video **[capability].**

35. (Amended) The commercial transaction communication system of claim 17 wherein the **[dynamic video system]** select video data displayed at the terminal with video display includes real-time video.

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36. (Amended) The commercial transaction communication system of claim 35 wherein the **[dynamic video system includes]** wherein the video communications between multiple buyers and the vendor sites may include two-way video.

37. (Amended) The commercial transaction communication system of claim 36 wherein the real-time video **[is]** includes live person-to-person video communication.

39. (Twice Amended) The commercial transaction communication system of claim 17 **[further comprising:**
a text system for provision of] wherein the text data **[including]** includes commercial transaction data.

40. (Amended) The commercial transaction communication system of claim [17] 39 wherein the commercial transaction data includes product identification data.

41. (Amended) The commercial transaction communication system of claim [17] 39 wherein the commercial transaction data includes order data.

42. (Amended) The commercial transaction communication system of claim [17] 39 wherein the commercial transaction data includes purchase order data.

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44. (Amended) The commercial transaction communication control system of claim 17 wherein the identification data for at least certain multiple buyers is obtained [for at least certain of said members] from said on-line computer service.

45. (Amended) The commercial transaction system of claim 17 wherein said commercial transaction data includes electronic data interchange (EDI) data at both the buyer location and the vendor sites [seller location].

46. (Amended) The commercial transaction system of claim 45 wherein the electronic data interchange (EDI) data includes electronic commercial transaction forms.

47. (Amended) The commercial transaction communication system of claim 17 wherein the [plural groups includes at least one potential buyer and a plurality of vendors] multiple buyers are members of a group.

48. (Amended) The commercial transaction communication system of claim 17 wherein the [plural groups includes at least one vendor and a plurality of potential buyers] multiple buyers provide identification data on-line for registration purposes.

49. (Amended) The commercial transaction communication system of claim [17] 48 wherein the [plural groups includes a plurality of potential buyers and a plurality of vendors] identification data has a check digit as part of the identification data.

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50. (Amended) The commercial transaction communication control system of claim 17 [further including an image storage system for storing images for provision to said buyer] wherein vendor sites may be identified with select classifications.

51. (Amended) The commercial transaction communication control system of claim [50] 17 wherein the [image storage includes still] select video data includes high-resolution images with text data.

52. (Amended) The commercial transaction system of claim [17] 51, wherein the select video data includes both still images and dynamic images [further including an inventory control system]

53. (Amended) The commercial transaction system of claim [52] 17, wherein the processor further includes an [further including a notification prevention system when said] inventory control system [indicates that the product or service is unavailable] to track vendor sites and vendor products or services.